



Check - TAX

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September 11, 1997

RJR Account # 423360
SANDY KATZ
MIDDLESEX TOBACCO CO
450 FLORIDA GROVE RD
PERTH AMBOY, NJ 08861

October Doral Cigarette Outlet Promo #701646

To: SANDY KATZ

Doral Gratis product has been ordered (see quantities below), for shipment to your participating cigarette carton accounts. All additional pertinent promotional information is listed below:

(6m / 30 ctns. per case)

UPC Code	Style or Item	# Cases (6m)-100% Gratis
12300-21775	Doral Lights 100	2
12300-21776	Doral FF 100	1
12300-21860	Doral Ultra Light 100	1
12300-21858	Doral Menthol Lt 100	1

Doral Buy 1 Carton Get 5 packs Free-CTS Promotion. Gratis packed in 5 pk sleeves.. Each white carton contains 2 5-pack sleeves. Each 6m cases contains 30 White Cartons. Ship number of Gratis Cartons to each store on the attached list..

This product will service:
Product/Premium Arrival:
Ship Date to retail
The PO # for this order is:

4 Carton Outlets
October 6, , 1997
Week of October 13, 1997

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Doral Gratis Product

Account: MIDDLESEX TOBACCO CO / 423360

Attached is a list of accounts authorized to receive the Gratis Product. RJR will reimburse you \$6 per 12M case for shipping on a timely basis. This equates to \$15.00.

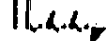
Attached to this letter is a Payment Request form for this promotion. When delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to our local Operations office for payment.

In addition the accounts serviced by the following Sub-Jobbers which you service are included in your allocation. These Sub-Jobbers have been notified to order Gratis Product from you.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,



Lanny Wolfe

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DATA GRAB

		CIG. OUTLETS										DOR	DOR	ULT	MEN
SR	ACCT	FULL NAME	ADDRESS	CITY	ST	ZIP	VAP	WHLR	VAP WHLSR NAME	LT	FF	LT	LT	LT	LT
										100	100	100	100		
55	133405	399998	SINGIN OIL	300 HURLEY AVE	LAKEWOOD	NJ	8701	423360	MIDDLESEX	42	21	21	21		
56	133003	738653	WHOLLY SMOKES	299 RT 22 E	GREEN BROO	NJ	8812	423360	MIDDLESEX TOBACCO CO	6	3	3	3		
57	133007	738651	WHOLLY SMOKES	3135 RT 9 N	OLD BRIDGE	NJ	8857	423360	MIDDLESEX TOBACCO CO	6	3	3	3		
58	133007	738654	WHOLLY SMOKES	233 RT 18 S	EAST BRUNS	NJ	8816	423360	MIDDLESEX TOBACCO CO	6	3	3	3		
										60	30	30	30		

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